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# The Green Supply Chain Summit 2008

## How to green your supply chain AND improve your bottom line

- 24th -25 June, 2008 | Regent's Park Marriott, London
- 2 DAY CONFERENCE ✓ Focused Debates ✓ Case Studies ✓ Networking
- [www.ethicalcorp.com/greensupplychain](http://www.ethicalcorp.com/greensupplychain)

Top level business speakers from around the world will show you how to create a greener supply chain:

- ✓ **Practical tips:**  
Tried and tested strategies deployed by world class businesses – Learn from the leaders in supply chain sustainability
- ✓ **Bottom line benefits:**  
Improve your bottom line through conserving costly resources and supply chain efficiency improvement
- ✓ **Beyond your carbon footprint:**  
Maximise savings by improving energy – and water – efficiency and eliminating toxic materials in supply chain
- ✓ **Strength in collaboration:**  
How to join forces with competitors, combine audits, and team up with NGOs in order to increase supply chain sustainability
- ✓ **The cost of doing nothing:**  
Plan to wait and see how your competitors, investors and consumers attitudes to supply chain develop? Find out how much you stand to lose if you don't act now

OUR EXPERT SPEAKERS INCLUDE:



ASDA

MARKS & SPENCER



NOKIA



H&M



Carlsberg Schieppati



PHILIPS

Tetra Pak  
protects what's good™



DOW CORNING

CARBON DISCLOSURE PROJECT

KINGFISHER

LandSecurities



THE CLIMATE GROUP

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ClimateChangeCorp.com

Ethical CORPORATION CONFERENCES

# The bottom line: Greening your supply chain is not an act of sentimentality. It is pure good business.

Book now for the event that shows you how to design a green – and more profitable – end-to-end supply chain

**It's good for the environment. Good for operational efficiency. Good for customer satisfaction. And great for the bottom line. No wonder leading companies are going green at virtually every stage of their supply chains.**

A recent supply chain survey by management consultants Bearing Point that quizzed 600 senior managers from major corporations around the world reveals that 83% of businesses consider the environment when making strategic decisions. However, 65% of these companies confess they remain unable to implement green supply chains.

And the main reason for this discrepancy? It's not a lack of willingness. Neither is it down to any lack of support from the board. Most businesses admit it's a lack of information – and practical know-how – that's currently hindering their desire to create a green supply chain.

At *Ethical Corporation*, we know the same holds true for UK and European businesses. Over the past few months, we've spoken to hundreds of delegates – people from many different industries who have already profited from our sell-out Ethical Supply Chain conferences – along with scores of senior CSR executives, and those whose professional responsibilities include climate change, environmental affairs, sustainability, logistics, procurement, risk management and – of course – supply chain management.

The message that emerged is clear. You've told us: "Green issues in the supply chain is such a vast topic that it requires an event to itself. We need to meet and discuss the options that are available. And we need to learn from businesses that are already demonstrating that a green supply chain is a corporate asset."

We have listened carefully to your demand, and joined forces with *ClimateChangeCorp.com* to create an agenda-setting event where every single session is focused firmly on specific green supply chain topics and issues that are most current, relevant and useful to you right now.

Like you, we understand that green supply chains are no longer simply about reducing carbon emissions. That is why this is not going to be merely another business conference based loosely around sustainability and carbon footprint. Instead, there is also emphasis on water footprint and dealing with toxic chemicals.

Come to this conference and find out how conserving costly resources, reducing waste, improving inefficiencies in your supply chain is not only good for the environment but also good for the bottom line

**Learn from world class experts: Inside information from people whose dynamic – and rewarding – sustainable supply chain strategies have been singled out for the highest recognition**

*"Whether the issue is water, carbon, or packaging, responsible companies are now working with their suppliers to influence the environmental footprint of the entire value chain. This conference brings together leaders in the field to share vision, innovation and progress"*

- Andy Wales, Group Head of Sustainable Development, **SABMiller**

Quite simply, no other supply chain event this year will deliver such high calibre speakers and such a fully-rounded agenda on green issues.

You will hear directly from BIG companies that are blazing a trail when it comes to greening their supply chains. For example:

- **Eastman Kodak** – Winner of several important sustainability awards, including the prestigious Green Supply Chain Awards 2007, Kodak was also featured among The Top 100 Most Sustainable Corporations in the world for four consecutive years.
- **SABMiller** – Having recently delivered the inaugural CEO Water Mandate conference at the UN, the Head of Sustainable Development is going to point out the risks water shortage have on business continuity and share expertise on water efficiency.
- **Unilever** – Named at the World Economic Forum as a sustainability leader, coming at the top of the 2,500 largest companies of the Dow Jones Sustainability Indexes. Unilever's Senior Vice President will share with you trade secrets to help strike the right balance between green and ethical issues in your own supply chain.
- **Nokia** – Winner of two consecutive editions of the Greenpeace Guide to Greener Electronics in 2007. All new products now meet EU RoHS (Restriction of the use of certain Hazardous Substances in Electrical and Electronic Equipment rules). Nokia has also launched a concept mobile phone made entirely from recycled materials – making it appropriate that their expert on Environmental Supply Chain will be discussing ways of replacing non-recyclable components with recyclable alternatives.
- **ASDA** – Recognised for its climate change initiatives, ASDA is going to share secrets on how they have managed it without abandoning its low-price pledge to customers. Parent company Wal-Mart is now asking 68,000 suppliers to disclose their emissions figures. ASDA is keen to collaborate with its competitors – come and find out why, while assessing the implications for your own industry.
- **Cadbury Schweppes** – Named by the Carbon Disclosure Project for four consecutive years as global 'Best in Class' in response to Climate Change. Come and hear their Head of Environment explain how far down the supply chain a company with 40,000 suppliers can actually go.
- **Vodafone** – Dedicated not only to improving its own energy efficiency but also to maximising energy savings from all its suppliers, and promoting solar chargers to millions of customers across the globe. Step behind the scenes and discover how to make collaboration pay off, in more ways than one.

- **HP** – Leader in the cradle-to-grave approach that considers green issues in the entire product life cycle from the design stage to product disposal. Discover proven ways to use fewer materials, reduce toxic chemicals and make your own products more energy efficient.
- **GlaxoSmithKline** – The world's second biggest pharmaceutical company is fully committed to greening its supply chain. The Sustainability Director for GSK Nutritional Healthcare will tell you how it really is possible to implement best practice without compromising the bottom line.

**The fastest way to acquire the vital knowledge, tools and information you need to bridge the information gap, and create a viable green supply chain for your own business**

When you come to examine the full summit agenda, you'll see there are also important contributions from **Philips, Marks & Spencer, H&M, the Carbon Disclosure Project, Imperial Tobacco, Tate & Lyle, Kingfisher, Tetra Pak** and more.

We've zoned in on the key issues you need to address as a matter of urgency. We'll take you way beyond carbon footprints – from eliminating toxic materials to conserving water ... from engaging suppliers to combining social and environmental audits ... from successful climate change messages to protecting yourself against reputational risk... from life cycle assessment to meeting green criteria without sacrificing ethical requirements. ... and of course, at every stage of the way you'll hear about green supply chain success stories, from the people whose hands-on know-how made them happen.

We're confident that in the space of just two days, we can save you many months of time-consuming research into the do's and don'ts of supply chain sustainability. You'll also gain valuable insights and business intelligence that is not available from any other source.

But we don't expect you just to come and take notes. As opposed to classroom style learning, we encourage – and expect – delegates to interact and exchange views with other senior practitioners. That's why at least half the time in every session is earmarked for your own questions. So please come fully prepared to gain expert solutions to issues that might have seen insoluble, until now.

You can also create your own, personalised Summit Agenda, by picking and mixing the sessions that best reflect your most pressing professional concerns to ensure you gain maximum value from everything that's on offer.

Another thing. We understand how important networking is for business leaders, and that is why we have five hours built into the schedule so that you can talk business in relaxed, informal surroundings. You'll leave with a full contacts book and a greatly expanded network.

You'll also take back to the office a clear Road Map, that shows what needs to be done to green your supply chain – and how to do it.

**With an emphasis on clear, pragmatic answers to Green Supply Chain issues, this Summit is a must-attend event for senior professionals whose concerns include reducing supply chain costs, preventing reputational risks and finding new ways to make the supply chain greener.**

**Clear your diary and prepare to spend 24th & 25th June 2008 in London.**

→ **Reserve your place today!**

→ We will be updating the summit agenda up until the day of the event.  
[www.ethicalcorp.com/greensupplychain](http://www.ethicalcorp.com/greensupplychain)

## → Five reasons why you MUST attend – and reserve your place without delay

### → FOCUSED ON YOUR NEEDS:

This is not a vague or ill-defined programme, it is a result from months of research and interviews conducted with senior supply chain executives. This event is devoted specifically to developing effective strategies to achieve a green supply chain. It will address the issue in greater depth and far more comprehensively than any general event every could.

### → KNOWLEDGE:

The speaker calibre is, frankly, unprecedented. Attendees will gain valuable insights into real-world-strategies and practices being used by companies at the forefront of the space including Eastman Kodak, Unilever, SABMiller, ASDA and Nokia. The caliber of the speakers ensures you profit from their vision and take away the best practice strategies for managing revenue and pricing products.

### → ENTIRELY RELEVANT:

Unlike other events where everyone is obliged to sing from the same hymn sheet, you have a choice of individual breakout sessions, enabling you to focus on the topics most relevant to your professional concerns. You will learn what you need to know and nothing else. There are no fillers here.

### → NETWORKING WITH YOUR PEERS:

Hours of networking time is built into the Conference, enabling you to talk to other attendees on a one-to-one basis, meet peers who face the same problems as you in an informal, knowledge sharing environment. You'll have an ample opportunity to establish, cement and renew relationships with your industry peers.

### → SCOPE:

This summit covers every angle when it comes to developing an effective strategy for greening your supply chain. You will gain a wide range of experience with insight from a variety of industries including Electronics, Retail, Packaging, Chemicals, Beverages, Telecommunications etc.

*"We recognised early on that we had to look at the entire value chain. If we had focused on just our own operations, we would have limited ourselves to 10% of our effect on the environment – and eliminated 90% of the opportunity that's out there."*

- Tyler Elm, VP and Senior Director of Business Sustainability, Wal-Mart

## → Who should attend?

If you're a director, head or manager in the following sectors, this conference is a must-attend event, and has been designed in consultation with leading members of your area:

- Supply Chain
- Environment, Health and Safety
- Corporate Responsibility
- Procurement
- Logistics
- Operations
- Supplier management
- Sustainable sourcing
- Environmental Affairs
- Sustainability
- Public Affairs
- Climate Change
- Social & Environmental Management
- Communications
- Marketing
- Renewables
- Corporate Citizenship

## → What will you leave this summit with?

1. **A Roadmap for Action:** Your own, tailor-made Green Supply Chain agenda, complete with a list of practical steps for your company to move confidently forward
2. **Knowledge you can use:** The experience of leading companies and organisations who deal with the Green Supply Chain on a day-to-day basis
3. **A full address book:** A list of cross-industry contacts who can really help your company progress
4. **A benchmark** of what is being done now by leading companies, and what you should be doing to claim your place alongside them
4. **Practical and in-depth solutions** from many of the most dynamic figures at work in the Green Supply Chain landscape today

### PLENARY 1

## Beyond carbon footprint: *Why traditional environmental issues still matter*

When companies set out to green their supply chains, they tend to concentrate on carbon footprint. However if you want to be a sustainability leader, it's essential to widen the focus of your environmental initiatives. In this session, you'll find out how emphasis on non-carbon footprint issues can save significant sums of corporate cash:

- Are chemicals corroding your supply chain? Explore and understand issues such as toxic chemicals and insecticides and how they affect your business.
- Sustainable materials – Discover ways of replacing non-recyclable components with recyclable alternatives.
- Is ensuring compliance throughout your supply chain overwhelming? Explore strategies and approaches for compliance with regulations like RoHS and REACH.
- Learn how to implement energy efficiency and waste management projects that make a positive effect on your bottom line
- Prepare your business for tougher rules in the future and identify additional opportunities and cost savings

**Eastman Kodak**, David Kiser, Vice President, Director of Health, Safety and Environment

**Nokia**, Dr Abi Clark, Head of Nokia Global Sourcing's Environmental and Social Responsibility Program, Supply Chain Environmental & Social Responsibility Manager

**Dow Corning**, Peter Cartwright, Global Executive Director Environment, Health and Safety

### PLENARY 2

## Striking the right balance: *Weighing green and ethical issues*

In this session, we'll tackle the heated debate of achieving the right balance between green and ethical issues. For example, reducing food miles needs to be weighed against the needs of economies in the developing world – reduce imports of mangetout from Zambia, and you may be depriving a generation of African children of basic schooling:

- Share the learning from our experts – hear what worked well... and what didn't
- Understand the inevitable risks of neglecting one issue in favour of the other
- Discover where the optimum balance lies and how/when it is possible that both can be jointly achieved

**Unilever**, Ian Midgley, Senior Vice President, Supply Chain

**Fairtrade Foundation**, John Arnold, New Products and Supply Chain Development Manager

**Tate & Lyle**, Julia Clark, Head of Marketing

### PLENARY 3

## The Complex Corporate Supply Chain: *How far down should you go?*

With dozens of companies contributing different parts to products before they reach the shops, verifying their green credentials and their suppliers is often costly and difficult. Two industry giants – Cadbury Schweppes and GlaxoSmithKline – have joined forces in this session to show you how they apply best practices when it comes to greening their supply chain:

- Where does it start? And where does it end? Responsibility is no longer restricted within the product life cycle – but where are the boundaries, above and beyond it?
- Learn how to implement best practices without compromising the bottom line

**Cadbury Schweppes**, Ian Walsh, Head of Environment

**GlaxoSmithKline**, Mark Rhodes, Sustainability Director for GSK Nutritional Healthcare

## SESSION 1A

## Combining Environmental audit and Social audit: *It really can be done!*

Today's typical garment factory can expect to be inspected 25 times a year. With inspection regimes set to get even more intense, and when audit fatigue is becoming a problem for suppliers, is it sensible to combine environmental and social audits?

H&M will demonstrate how employing the same code of practice, similar assessment methods, and combining the two inspection visits can save you significant time and money.

- Understand what are the benefits and challenges of combining both audits
- Discover strategies to overcome practical issues like timing – what if the two audits are at different stages?
- Learn how to train auditors and develop the right tools for them

**H&M Hennes & Mauritz AB**, Ingrid Schullstrom, CSR Manager

## SESSION 1B

## Life Cycle Assessment: *Cradle-to-Grave approach*

A recent statement from the German Environment Agency claims that 80% of a product's environmental impacts are determined during the design phase. HP is well ahead of the game, with a cradle-to-grave strategy that introduces the green concept at the design stage, by using fewer materials, reducing toxic chemicals, and making products more energy efficient and easier to take apart at the recycling stage. How easily can you follow their example?

- Discover how you can design your products with the supply chain and the environment in mind
- Best ways to include the reverse supply chain, and make recycling a core part of your business.
- Simple steps you can take to achieve cost reduction, optimum efficiency and full productivity

**HP**, Christian Verstraete, Worldwide Senior Director of Manufacturing and Distribution, Solutions and Technology Integration Group

## SESSION 2A

## Carbon footprint – *Success stories*

The EU is demanding a 20% cut on carbon dioxide emissions by 2020. Yet Imperial Tobacco exceeded this target last year, with help from the Carbon Disclosure Project, a collaboration of 315 institutional investors with combined assets of \$41 trillion. The joint presentation from the partners will explain how you too can cut out meaningless phrases such as: "To the very best of our endeavours," from your CR reports and replace them with firm commitments: "We will reduce our carbon use by X% by 2009."

- Working towards a standardised benchmark via the Supply Chain Leadership Collaboration (SCLC)
- How leading companies are exploiting supplier climate change data
- The investor perspective: Why supplier carbon matters so much
- Best practice tips in supplier engagement
- How to use carbon footprint to pinpoint inefficiencies.

**Carbon Disclosure Project (CDP)**, Nigel Topping, Head of Supply Chain and Leader of Supply Chain Leadership Collaboration (SCLC)

**Imperial Tobacco**, Chris Wickenden, Group Occupational Health Safety & Environment Manager

## SESSION 2B

## Suppliers from developing countries: *How to secure their support on green strategies*

There are increasing demands on suppliers from emerging markets to meet new environmental and social standards. These requirements may not be well understood or communicated – how then, can you ensure that the quality of the information on these issues are up to the standard you require?

To reduce misunderstanding and misreporting, it is essential to secure more than superficial support from suppliers on your green strategies.

- Explore how to secure suppliers' support on your green strategies
- Hear about how to vigilantly evaluate raw material suppliers from developing countries
- Learn more about collaborative methods of engaging suppliers
- Tried and tested methods for successful information collection
- The best ways to overcome inefficient infrastructure

**The Climate Group**, Emily Farnworth, Director of Corporate Engagement

## Your Networking Opportunities

### Past delegates at previous Supply Chain events include:

- Cartier International
- Coca-Cola
- Danone
- Electricite de France (EDF)
- Ford
- Microsoft
- Nissan
- Novo Nordisk
- Nestle
- Toyota
- Alcan
- ASICS
- Auchan
- Bank Sarasin
- Capitalia SpA
- Cereal Partners Worldwide
- Clas Ohlson AB
- Deloitte
- Dow Corning
- Groupe One
- Gruppo Coin
- LVMH
- Mattel
- Renault
- The Body Shop
- BT
- Burberry
- E.On
- Rolls Royce
- UBS Investment Bank
- Unilever
- Walt Disney
- Kraft Foods
- Polo Ralph Lauren
- OMV AG
- Thomson
- United Nations
- Eversheds
- PriceWaterhouseCoopers

### → Start networking now:

Join the Climate Change Business Forum at

<http://climatebusinessforum.ning.com>

## DAY TWO

### PLENARY 1

#### **Water: *The oil for this century***

By 2025, 3 billion people will live in water scarce areas – these are customers, employees and local communities – and this will affect economic growth. In the UK for example, water charges have soared by 25% in just three years – and are set to climb higher still. It means water conservation is where energy was 30 years ago... and forward-thinking businesses must act NOW:

- Understand water risk on the business continuity
- How to conduct water dialogues with stakeholders
- Strategies for accounting water footprint of your entire supply chain
- Learn about watershed mapping and how to improve water efficiency through focused management

**SABMiller**, Andy Wales, Group Head of Sustainable Development

### PLENARY 2

#### **Industry collaboration:**

#### *How your competitors can help green YOUR supply chain*

Collaboration makes sense. You can cut costs by reducing waste in your supply chain, increase your market responsiveness and customer satisfaction – resulting in enhanced competitiveness for every partner. In this session, three giants from different industries have joined forces to reveal their strategies for choosing collaboration partners. They'll also tell you how they make sure these partnerships deliver true bottom line benefits:

- Find out which aspects of collaboration really work
- Hear how to share inspection information with competitors and industry partners
- Get advice on building trust, creating a business case and reconciling any conflicting commercial objectives
- When do partnerships work best – and when must you avoid them?
- Case studies of successful collaboration in the retailing and electronics sectors

**Philips**, Jan Roodenburg, Senior Vice President, Supplier Development and Sustainability

**ASDA**, Dr Christopher Brown, Head of Ethical and Sustainable Sourcing

**Vodafone**, Peter Stangl, Head of Supplier Performance Management

#### **OTHER TOPICS TO BE COVERED:**

**Transport:** *How to make the most of it*

**Your data centre:** *How to make it more profitable*

**Moving beyond transport and logistics:**  
*The Focus on Green Building*

→ **Go to the website!**

**[www.ethicalcorp.com/greensupplychain](http://www.ethicalcorp.com/greensupplychain)**

We will be updating the summit agenda up until the day of the event.



### SESSION 1A

#### CASE STUDY

#### **Holistic approach:**

#### *Steps 1 to 10 to achieving a green supply chain*

What does a perfect green supply chain actually look like? If you want it all in a nutshell, this is the session for you! Hear from a truly successful carbon neutral apparel company that's reduced the carbon footprint of its T-shirts by 90% – by using only sustainable energy and 100% organic cotton to produce a product that not only has a low water and carbon footprint, but is also licensed by Fairtrade Foundation:

- Learn about the challenges – and solutions – associated with each step, from sourcing new materials to delivery and customer disposals
- Find out how sustainability has worked and proved to be very profitable for Continental Clothing
- How much of a competitive advantage you can realistically hope to gain
- Take home a step-by-step guide to help you achieve a green supply chain

**Continental Clothing**, Philip Gamett, Director

### SESSION 2A

#### **Suppliers: *How to engage them in your green agenda***

It is now essential to accept responsibility for the actions of your suppliers. But even choosing suppliers based on their environmental credentials is simply not enough any more. Your suppliers must prove their suppliers' credentials as well. Yet seeking influence in businesses you don't own is by no means straightforward. Attend this session and find out:

- The most effective ways to encourage your first and second tier suppliers to go green
- How much help and guidance you should offer your suppliers
- How to engage your suppliers – even when you're not the largest buyer
- Learn how to engage your suppliers on critical environmental and social issues – and what you risk if you don't do it right

**Land Securities**, Dave Farebrother, Environmental Director

**Marks & Spencer**, Carmel Mcquaid, Climate Change Manager

→ Any questions? Give us a call on +44 (0)207 375 7575

SESSION 1B

**Communicating with customers and investors:**  
*Why getting it right is paramount*

According to The Economist's global survey, sustainability leaders place communicating with customers and stakeholders higher than any other activity.

It is no longer enough to simply comply with regulations and fulfil your green commitments – you must now be accountable, and meet the expectations of customers and investors. Kingfisher, with its strong track record of stakeholder engagement on issues like sustainable timber and chemicals in paint will share its communications expertise:

- How to get the most out of stakeholder engagement
- Successful consumer communication in an international business arena
- Investor disclosure: How much do you reveal?
- Learn how to provide accurate, comparable green information to investors and customers

**Kingfisher Group**, Becky Coffin, Corporate Responsibility Manager

SESSION 2B

**Partnering with NGOs:**  
*From protesters to partners*

Almost 1,000 formal corporate/NGO partnerships were agreed last year, as companies strive to raise the profile and authenticity of their green supply chain initiatives with customers – along with practical assistance:

- Should companies expect the same level of scrutiny from environmental groups on green issues as other NGOs did on sweatshops?
- How to prevent potential bad publicity by working with NGOs on green issues
- Achieving successful working relationships between businesses and NGOs
- Learn how companies can overcome their inherent differences with NGOs and maintain fruitful relationships

**Tetra Pak**, Mario Abreu, Director of Forestry and Recycling

# The Green Supply Chain Summit

→ 24th –25 June, 2008 | Regent's Park Marriott, London

## 5 QUICK & EASY WAYS TO REGISTER

**CALL:** Ethical Corporation on  
**+44 (0) 20 7375 7575**

**FAX:** This form to **+44 (0) 20 7375 7576**

**EMAIL:** The Project Director on  
**cora@ethicalcorp.com**

**MAIL:** This form to Ethical Corporation,  
7–9 Fashion Street, London, E1 6PX, U.K.

**WEB:** Go to  
**www.ethicalcorp.com/greensupplychain** and submit your details for instant confirmation of your place

**Venue details**

Ideally located with easy access to London's major motorways, the London Marriott Hotel Regents Park is set in the quiet suburbs of Swiss Cottage. Close to Lords Cricket Ground, Regents Park and the chic bars and restaurants of St Johns Woods and Primrose Hill, the nearby tube station offers direct access to Bond Street, Westminster and Canary Wharf on the Jubilee line. A tempting choice of dining includes the vibrant flavours of Mediterraneo Restaurant and the casual Chat's Bar & Restaurant. To stay fit, a well-equipped leisure club and indoor pool awaits.

**Hotel Details:** Regents Park Marriott, 128 King Henry's Road, London, NW3 3ST United Kingdom

**Tel:** 44 207 722 7711

**Fax:** 44 207 586 5822

**Cancellation Policy:** Places are transferable without any charge. But once you register at the event, your pass is strictly for your own use and you shall not reassign, transfer or lend it to any other person whether or not they are employed by the same company. Cancellations before the 9th May 2008 will incur an administrative charge of 25%. If you cancel your registration after 9th May 2008 we will be obliged to charge the full fee. Please note – you must notify Ethical Corporation of a cancellation in writing (to register@ethicalcorp.com) or we will be obliged to charge the full fee. All fees for the conference include lunch, refreshments and documentation. Please note that payment must be received before the event. In the event that Ethical Corporation cancels a show, delegate payments at the date of cancellation will be refunded in full. In the event that Ethical Corporation postpones a show, delegate payments at the postponement date will be refunded or credited towards the rescheduled date. The organisers reserve the right to make changes to the program without notice. We will send you an e-mail to confirm that we have received your registration.

→ **Exhibition and sponsorship opportunities**

Want to do business with companies actively interested in ethical supply chains? Then the Green Supply Chain Summit 2007 is the place to be!

Throughout the Summit a few of Europe's leading solutions providers will have the opportunity to discuss and advise on their latest products, solutions and services to a targeted supply chain and corporate responsibility audience.

You'll have every chance to talk with the clients and prospects you want to do business with and kick start your sales. All under one roof and in just two days – saving you time and money.

If you have a product or service that would benefit from extra exposure, please contact Ethical Corporation today and we'll detail the opportunities available.

Contact us immediately, as Exhibition places are strictly limited – and are already booking fast.

**Call** +44 (0) 20 7375 7573 to speak to Cora Ng.

**Email:** cora@ethicalcorp.com

→ **Group discounts**

Buy 3 passes and get the 4th free! Please note that this offer is not in conjunction with any other offer.

For more information on this and other offers, please contact Ethical Corporation on +44 (0)20 7375 7575 or conferences@ethicalcorp.com.



This brochure is printed on Green Coat Plus paper, which comprises 80% recycled and 20% Forest Stewardship Council certified source material.

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|-------------------------------------|--|---|--|
|                                     | Register before... 18 April  | 23 May  | Full Price                                 |
| <b>Corporate Pass</b>               | <input type="checkbox"/> <b>£895+VAT</b><br><i>Save £300!</i>  | <input type="checkbox"/> <b>£1,045+VAT</b><br><i>Save £150!</i> | <input type="checkbox"/> <b>£1,195+VAT</b> |
| <b>NGO Pass</b>                     | <input type="checkbox"/> <b>£495+VAT</b><br><i>Save £200!</i>  | <input type="checkbox"/> <b>£595+VAT</b><br><i>Save £100!</i>   | <input type="checkbox"/> <b>£695+VAT</b>   |

**Delegate Details** Please photocopy this form for multiple registrations

Mr / Mrs / Ms / Dr : ..... First name: .....

Last name: .....

Company: .....

Job title: .....

Telephone: ..... Email: .....

Address: .....

.....Post code:.....

**PRIORITY CODE BOX**

**Payment** Choose one payment option

**Credit Card** (we'll call to pick up your details)

**Invoice**

NB: Full payment must be received before the event

→ **Places are limited, don't miss out on your chance to attend. Register today!**

← The only Green Supply Chain event you can't afford to miss

Save £300!  
Open to find  
out how

# The Green Supply Chain Summit 2008

# How to green your supply chain AND improve your bottom line

→ 24th -25 June, 2008 | Regent's Park Marriott, London

→ 2 DAY CONFERENCE ✓ Focused Debates ✓ Case Studies ✓ Networking

→ [www.ethicalcorp.com/greensupplychain](http://www.ethicalcorp.com/greensupplychain)

## Take part in this agenda-setting summit to learn about cutting edge green supply chain strategies

**In-depth advice on key supply chain issues:** Step by step advice on everything from carbon footprint to water conservation and better toxic materials management

**Focused on your needs:** Extensive research with top supply chain executives ensures the topics are focused on the year's most critical supply chain issues

**Practical Solutions:** Learn how to future-proof your business from global leaders in green supply chain management

**Network with leading green supply chain practitioners:** Meet, talk business and make valuable new contacts with over 150 senior executives

***This conference is your chance to hear directly from major companies that have signed the EU Retailer's Commitment to reduce carbon and energy targets.***

→ ***Find out what they've done – and what they plan to do next***

### → Come and hear from these leading authorities on green supply chain!

**Eastman Kodak Company**, Dr David M. Kiser, Vice President and Director of Health, Safety and Environment

**Philips**, Jan Roodenburg, Senior Vice President, Supplier Development and Sustainability

**Unilever**, Ian Midgley, Senior Vice President, Supply Chain

**HP**, Christian Verstarete, Worldwide Senior Director of Manufacturing and Distribution, Solutions and Tech Integration Group

**ASDA**, Dr Christopher Brown, Head of Ethical and Sustainable Sourcing

**SABMiller**, Andy Wales, Group Head of Sustainable Development

**Marks & Spencer**, Carmel Mcquaid, Climate Change Manager

**Vodafone**, Peter Stangl, Head of Supplier Performance Management

**GlaxoSmithKline**, Mark Rhodes, Sustainability Director for GSK Nutritional Healthcare

**Nokia**, Dr Abi Clark, Head of Nokia Global Sourcing's Environmental and Social Responsibility Program

**H&M Hennes & Mauritz AB**, Ingrid Schullstrom, CSR Manager

**Cadbury Schweppes**, Ian Walsh, Head of Environment

**Land Securities**, Dave Farebrother, Environmental Director

**Tetra Pak**, Mario Abreu, Director of Forestry and Recycling

**Imperial Tobacco**, Chris Wickenden, Group Occupational Health Safety & Environment Manager

**Dow Corning**, Peter Cartwright, Global Executive Director Environment, Health and Safety

**Kingfisher**, Becky Coffin, Corporate Responsibility Manager

**Fairtrade Foundation**, John Arnold, New Products and Supply Chain Development Manager

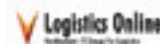
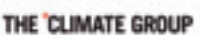
**Tate & Lyle**, Julia Clark, Marketing Manager

**The Climate Group**, Emily Farnworth, Director of Corporate Engagement

**Continental Clothing**, Philip Gamett, Director

**Carbon Disclosure Project (CDP)**, Nigel Topping, Head of SC and Leader of Supply Chain Leadership Collaboration (SCLC)

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